



For Immediate Release

September 8, 2022 - Hintonites are invited to the inaugural Energy Festival taking place on September 23, 2022 from 2:00pm to 6:00pm at The PATH. Hosted by Novus Earth, and in partnership with the Town of Hinton, Hinton and District Chamber of Commerce, and Iron & Earth, the festival seeks to showcase a diverse group of energy industry companies working in the West Yellowhead.

“The purpose of the Energy Festival is to provide connection from energy sector and related businesses to the people living and working in Hinton and the region,” stated Emily Olsen, Novus Earth’s Community Development Liaison. “It’s an opportunity for Hintonites to learn about the projects and technology at work in our backyard, and have some fun.”

The morning of the Festival will see local school groups attend to participate in activities, take in presentations from Novus Earth experts, and learn from regional businesses about their operations.

In the afternoon, the Festival will open to the public with trade show style booths inside the PATH theatre, along with music, food trucks and the Edson Energy Education Trailer outside in Jesse Turgeon Park. Draw prizes, and the colouring contest winner will be announced to close out the Festival at 6:00pm.

“This year’s event is a scaled back version of what we are planning for 2023, as the intention is the Hinton Energy Festival will become a larger annual event,” stated Julie Dixon, Director of Education and Training for Novus Earth. “That said, there is a lot to take in this year, and we hope to see families and individuals join us to connect with our local industry, and enjoy themselves.”

The Hinton Energy Festival is sponsored by Novus Earth, and there is no charge for admission to the event. For more information please contact info@novusearth.ca.

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