

THE HINTON VOICE

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Feds invest \$5 million in Novus project

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The federal government has put its money where its mouth is with a \$5 million investment in a proposed geothermal-powered vertical farming project in Hinton.

The announcement, made June 16 by Natural Resources Canada (NRC), is in support of the Latitude 53 project being developed by Novus Earth Energy. Novus said this commitment will help accelerate some next steps on the project.

"Success at Novus Earth hinges on a well-diversified, collaborative team with the management and technical capabilities to bring the Latitude 53 project to fruition. We are deeply engaged and passionate about reinventing the way energy is produced and consumed, solving real world problems with innovative solutions," said Jeff Messner, president of Novus Earth Energy.

"The strong relationships built with academia, government, industry and the Hinton community will provide the additional expertise required for the proposed work."

From the government's perspective, it is advancing our transition to a low-carbon economy in Canada through strategic investments and partnerships.

Geothermal energy is one such type of clean, renewable energy that will help Canada achieve its ambitious climate targets.

Funding provided for the Latitude 53 Project will assist Novus Earth in its continued exploration of the geothermal resource and will



Sarah Burns Photo

Indigenous Day

Green Square was the focal point for Indigenous Day festivities June 21 organized by the Hinton Friendship Centre. The day's events included dancing, drumming, speeches and food.

provide critical resources to advance the project. Specifically, the funds will assist in de-risking the project through technical feasibility and FEED studies, as well as through

supporting community engagement and skilled training initiatives essential to the success of the project.

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